

SMART 2008

basel, paris & London

i-creo
d e s i g n

During 2008/09 we were asked to design and construct 3 stands for Basel, Paris and London all for Smart.

Each stand had to look the same but the size of the space allocated for each show was different, so we had to come up with a design that lent itself to all 3 shows.

We started off with concepts for the stands and on approval built the structures designed and output the graphics, custom made the seating and installed the electronic equipment. The whole process was achieved through the internet as the client Smart is based in Canada.



A Glass meeting room was required for Paris



From concept to completion however big or small the stand we have the skills to deliver