



Honda Racing

HONDA POWERBOATS TAKE TO THE SKY FOR THE 2006 HONDA FORMULA 4-STROKE POWERBOAT SERIES



EBEL 1911 BTR



STEAM PACKET COMPANY



South Tyneside Council



With the nail-biting Honda Formula 4-Stroke Powerboat Series now well underway, fans of the UK's premier offshore championship can look forward to comprehensive television coverage on Channel 4 and Sky Sports. Programmes will run throughout the summer and into the autumn. Kicking off in July with a thrilling reportage of the 150hp Class from The Steam Packet Company Isle of Man Grand Prix, future broadcasts have now been confirmed on Channel 4 as well as Sky Sports 1, 2 and 3 Digital plus Sky Sports Xtra.

Each programme promises an up close and personal approach combining ultra-fast race footage, dramatic location shots and engaging interviews with the personalities who compete in the Series. 2006 also welcomes a brand new host in the guise of Caroline Flack. Famous for her appearance on 'Fashanu's Football Challenge' and her role in Channel 4's cult comedy 'Bo Selecta', Caroline has recently completed her second season presenting E4's coverage of reality show 'The Games' as well as this summer's celebrity 'England versus Germany: Legends' match on Channel 5. Providing on-the-ground coverage throughout the Series, Caroline is joined by 'Voice of British Motor Sport', Ben Edwards, who returns to provide race commentary for the fifth year running.

In addition to coverage of the 150hp class on Sky, the 225hp championship will be broadcast on Channel 4's coveted weekend morning slot later this autumn - an impressive sixth consecutive year's worth of sports coverage by the channel which first transmitted the Series in 2001.

Martin Sanders, General Manager Honda (UK) Power Equipment, comments, "We are thrilled the Honda Formula 4-Stroke Series is again receiving recognition from both Channel 4 and Sky Sports. Returning to national television for the sixth year running not only highlights the credibility of the sport but also demonstrates the growing popularity of powerboating in the UK. Audience figures are increasing year-on-year, replicated by the Series itself which this year sees more boats racing than ever before. It is testimony not only to the professionalism and the excitement of the Series but also to everyone involved who has helped make it a success since it first started in 1999."

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Sky Sports is yet to confirm transmission dates for the final round to be staged in Liverpool during early September, schedules of currently confirmed coverage are listed below. Next up is all the action from the Tyneside Grand Prix on Sky Sports 3 Digital next month (Monday 21 August 2006).

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For further information and copyright-free photography please contact Nick Mott on 020 7384 8715 (email nicholas.mott@fingal.co.uk or Kim Fox on 020 7384 8703 (email kim.fox@fingal.co.uk).



Transmission schedules for the Honda Formula 4-Stroke Series are as follows:

150hp Championship – Sky Sports



Grand Prix	Date	Time	Channel
Tyneside Grand Prix	21/08/2006	19:30	Sky Sports 3 Digital
	21/08/2006	22:30	Sky Sports Xtra
	22/08/2006	06:30	Sky Sports 1 Digital
	22/08/2006	08:30	Sky Sports 2 Digital
	22/08/2006	12:00	Sky Sports 2 Digital
Plymouth Grand Prix	22/08/2006	14:30	Sky Sports 3 Digital
	28/08/2006	18:30	Sky Sports 2 Digital
	28/08/2006	01:30	Sky Sports 2 Digital
	29/08/2006	09:00	Sky Sports 1 Digital
	29/08/2006	12:00	Sky Sports 2 Digital
Cowes Grand Prix	29/08/2006	13:30	Sky Sports 2 Digital
	29/08/2006	16:30	Sky Sports 2 Digital
	25/09/2006	19:00	Sky Sports 3 Digital
	25/09/2006	02:00	Sky Sports Xtra
	26/09/2006	08:00	Sky Sports 2 Digital
South Tyneside Council	26/09/2006	12:00	Sky Sports 2 Digital
	26/09/2006	16:30	Sky Sports Xtra
	27/09/2006	14:30	Sky Sports 3 Digital



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225hp Championship – Channel 4



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Grand Prix	Date	Time	Channel
Isle of Man Grand Prix	21/10/2006	07:00	Channel 4
Tyneside Grand Prix	28/10/2006	07:00	Channel 4
Plymouth Grand Prix	04/11/2006	07:00	Channel 4
Cowes Grand Prix	11/11/2006	07:00	Channel 4
Liverpool Grand Prix	18/11/2006	07:00	Channel 4